

Mark Kozak Holland's presentation "Project Management Blunders" using the Titanic as a case study was one of our library's more successful programs. It drew an audience of business people as well as those interested in the Titanic and everyone enjoyed the evening. I am impressed with Mark's ability to seamlessly move from the business angle to the history. Questions from the audience were lively and reflected interest from both groups. For business with an interesting twist, I recommend you invite Mark.

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"Mark provides an incisive look into the complex world of project management through a historic lens that resonated with the business community. His session engaged businesses in Whitchurch-Stouffville in a thought-provoking discussion about why projects like the Titanic failed, and how to avoid colossal mistakes in their own business operations. It was educational and at the same time entertaining!"

Nirvana Champion

Economic Development Officer

Planning & Building Services

Town of Whitchurch-Stouffville

[www.townofws.ca](http://www.townofws.ca)