



Topic	Information
Presenter Name	Mark Kozak-Holland
Series	<div style="display: flex; align-items: center;">  <div style="padding-left: 20px;"> <p><i>This series uses relevant case studies to examine how historical projects and emerging technologies of the past solved complex problems. It then harvests the lessons learned on these past projects and applies them to today's projects.</i></p> </div> </div>
Workshop Title	Churchill's Agile Project
Summary Description of Workshop	<p>Winston Churchill is widely regarded as one of the greatest leaders of the 20th century. But as he became Prime Minister in May 1940, in a period of calamitous change, what did he actually do that we can learn from today? How did he transform his organization to turn his perilous situation around? Churchill was a Project Manager as well in the modern sense driving a project to completion.</p> <p>This workshop looks at Churchill as a PM managing the UK in the Summer of 1940. It describes the strategies he took to overcome incredible odds. Not only did he have to stave off an imminent enemy invasion but he had to move the peacetime economy to one that could support a war. This meant acting with incredible agility, understanding the military supply-chain, focusing slender resources on the immediate threat, unifying a disparate economy, and directing its output into immediate military use. With very little time Churchill had to transform his organization.</p> <p>Likewise business people today are grappling with an unprecedented level of change adversely impacting their organizations at different levels namely at the enterprise, business unit, or project. This historical analysis is done through a modern business and information technology lens, describing Churchill's actions and strategy using modern business tools and techniques.</p> <div style="display: flex; justify-content: space-around;">  </div> <p>Serializations currently running in Gantthead (22 parts), PM Forum Today (16 parts), and DM Review (10 parts).</p>
Learning Objectives Purpose/Benefits	<p>You will learn how the lessons learned from Churchill's administration can be applied to Project Management today. The workshop juxtaposes this story to modern projects so that we can learn how Churchill:</p> <ul style="list-style-type: none"> • set clear short and long term goals, • created and enacted a communication strategy to support his goals, • set up a governance framework to overcome institutional resistance, • selected his project team and supported his leaders, • continuously challenged preconceived notions, • evaluated emerging technologies, • prioritized various initiatives, • used information to enhance decision making, • used metrics to track and guide actions.

	<p>Entertaining and full of intriguing historical details, the presentation helps project managers see the impact of decisions in context to the ones that they make every day.</p>
<p>Presenter Biography</p>	<div data-bbox="435 296 906 852" data-label="Image"> </div> <p>Churchill's Adaptive Enterprise is from the www.lessons-from-history.com series. As the author behind the series, Mark Kozak-Holland brings years of experience as a consultant who helps Fortune-500 companies formulate projects that leverage emerging technologies. Since 1985 he has been straddling the business and IT worlds making these projects happen. He is a certified business consultant, the author of several books, and a noted speaker.</p> <p>Mark has always been interested in tracing the evolution of technology and the 3 industrial revolutions of the last 300 years. Whilst recovering a failed Financial Services project he first used the Titanic analogy to explain to project executives why the project had failed. The project recovery was going to take 2 years and \$8m cost versus the original \$2m cost and 1 year duration.</p> <p>As a historian, Kozak-Holland seeks out the wisdom of the past to help others avoid repeating mistakes and to capture time-proven techniques. His lectures on the Titanic project have been very popular at gatherings of project managers and CIOs.</p>
<p>Presenter's Authorship</p>	<p>The books from the www.lessons-from-history.com series have been written for organizations applying today's business and technology techniques to common business problems. <i>Lessons from the past that assist projects of today to shape the world of tomorrow.</i> The series uses relevant historical case studies to examine how historical projects and emerging technologies of the past solved complex problems. It then draws comparisons to challenges encountered in today's projects.</p> <p>Mark Kozak-Holland's latest book (http://www.mmpubs.com) is titled "Churchill's Adaptive Enterprise: Lessons for Business Today." draws parallels between events in World War II and today's business challenges. Mark can be contacted via his site www.lessons-from-history.com or mark.kozak-holl@sympatico.ca</p>
<p>Presenter's Educational Background</p>	<p>B.Sc. with Joint Honours degree in Computer Science and Statistics 1980-1983 (University of Salford, UK).</p>
<p>Presenter's Company Name</p>	<p>HP Services, Consulting and Integration</p>

Presentation and Workshop Options

Format	Length	Audience	Description
Presentation	1 hour	up to 500	Standard
Presentation	2 hour	up to 500	Extended Q&A
Workshop	4 hour	up to 50	Half day
Workshop	8 hour	up to 50	Full day