

“Project Leadership History in the Making”

EQ SEMINARS

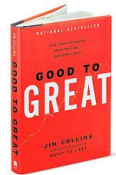
TRANSFORM TEAM DYSFUNCTION INTO EMOTIONAL INTELLECT, RESPECT AND FINANCIAL SECURITY



In Joe Luttrell's Morning Session:

Learn the 3 Key *Personal* Leadership Skills Acquired by History's Greatest Leaders

- Through a guided examination of the emotional and professional tragedies and triumphs of Washington and Lincoln, this session identifies 3 key leadership skills they attained to make themselves into two of history's most extraordinary leaders.
- The session then relates the 3 skills back to the modern 5-tier leadership paradigm in “Good to Great” to establish a common vocabulary for the first two team work shops.
- The first half of this session then equips you with a personal plan for attaining these skills using a creative and unconventional application of techniques from “Crucial Conversations”.



Learn the 7 Key *Team* Leadership Skills to Boost Your Team's Financial Performance



- The Dale Carnegie inspired Case Study in Workshop Three allows you to practice 7 key team leadership skills to create win/win solutions for vexing problems such as transforming uncooperative resources into top performers while unifying your team.
- The Case Study in Workshop Four allows you to practice the same 7 effective skills to build the cultural alliances that will help you quickly get stakeholders such as functional managers and executives on your side and championing your team's cause.

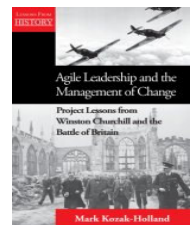
LESSONS FROM HISTORY

This series uses relevant case studies to examine how historical projects and emerging technologies of the past solved complex problems. It then harvests the lessons learned on these past projects and applies them to today's projects.



In Mark Kozak-Holland's afternoon session learn from Churchill's leadership style and how he:

- dramatically became PM in a last gasp effort, as all other options failed,
- faced destruction of his land forces within two weeks and an imminent invasion,
- immediately established short and long term priorities,
- quickly assembled his project team, based on ability, regardless of rank,
- restructured vertical organizational silos through a governance framework,
- refocused all aspects of public service, private industry, and communities,
- overcame institutionalized organizational/departmental resistance to change,
- delivered a complex communication plan to rally his cabinet, government, and people,
- challenged preconceived notions of what could be done, cutting through the red tape,
- invested in fledgling technologies and selected those with immediate application and value.



Team Workshops: examine Churchill's decisions, through what-if scenarios, and superimpose these to take home solutions for your toughest project challenges.

As a result of Joe and Mark's unique blend of real world and academic expertise, you will find this seminar is far better at equipping you with key project leadership skills for three reasons:



1 You will be engaged throughout the seminar in a way that ensures your learning will stay with you for a lifetime

Seminar speakers get away with delivering material that is not original or stimulating because they know you need development classes. This seminar sets the new standard by being meticulously crafted to be provocative, engaging and focused on helping you find hidden talents.

2 You Will Build Your Leadership Network

You will learn through group interaction. Each topic has team workshops built in that add to the fun of the event and allow you to contribute and learn from the collective genius of your peers. The interaction will strengthen your career and knowledge connections as well. *Be sure to bring a pocket full of business cards!*



3 You Will Acquire Practical PM Expertise

Most seminar level trainers have not practiced Project Management for years. In addition to being professional educators, Joe and Mark are seasoned and current Project Management Practitioners. They work from the same trenches as you and can deliver relevant techniques that will help you overcome the challenges you face right now.

"Joe's presentation was dynamic, meaningful and incredibly well prepared. Learn to learn from a leader. Joe is among the best presenters I have seen."

-Andy Burns
SWOC President-Elect

Joe, "You kept me interested, you provoked thought and I definitely didn't miss the pool. I can hardly wait for the tour you promised."

-Shannon Murray,
PMIWDC AVP Business Services

"Gutsy and Effective Presentation Methods."

-Debbie
Iding
IPaper

Mark's insights into how Churchill approached his "project," (leading Britain through WWII), were right on target and offered a unique perspective on how to achieve success under the most difficult conditions imaginable.

Dave Maurer, Lieutenant Colonel, US Army (Ret.) Vice President PMI, Washington DC

Joe Luttrell, PMP is the Manager of Systems and Process Integration at Southern Graphic Systems Intl. He is the CEO of EQ Seminars, LLC founded to help principled leaders level the playing field in their work lives. He is a PMP Prep Instructor at the University of Louisville Delphi Center, a Dale Carnegie Graduate Assistant and a 6-year Board Member of the Kentuckiana PMI Chapter. His speaking accolades include two Dale Carnegie Awards and a recent trip to Orlando to speak at PMI's 2009 Leadership Institute Conference.

Mark Kozak-Holland, founded the www.lessons-from-history.com series. As one the authors behind it, Mark brings years of experience as a consultant who helps Fortune-500 companies formulate projects that leverage emerging technologies. Since 1985 he has been straddling the business and IT worlds making these projects happen. He is a certified business consultant, an author, and a highly sought after speaker. Mark is just returning from Orlando as well after presenting at PMI Annual Global Congress.