

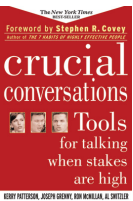
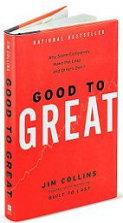
The PMI Washington DC Chapter Proudly Presents The
“Project Leadership History in the Making Seminar”
 to Celebrate International Project Management Day Thursday November 4th



Joe Luttrell, PMP : Project Leadership Skills That Changed the World

Through case studies and team workshops you will:

- **develop your leadership growth action plan** to become what [“Good to Great”](#) author Jim Collins refers to as a level 5 leader by examining the tragedies and triumphs of Washington and Lincoln. You will rapidly instill the 3 personal leadership skills that led them to their place in history: ego subjugation, conscious personal development & intentional living.
- **equip yourself with the expert level project leadership skills** they practiced to lead their teams to success on two of the world’s most complex projects, the War for Independence and the Civil War. Practical PM exercises leverage techniques from [“Crucial Conversations”](#), to instill their 3 key project leadership skills: progressive collaboration, conflict confrontation & decisive facilitation.
- **take home a stakeholder and team performance management playbook** to expand your interpersonal skills repertoire. Work through historical and real world [Dale Carnegie-inspired](#) case studies to instill the use of 7 key interpersonal skills Washington and Lincoln used to manage their teams to victory.



LESSONS FROM
HISTORY

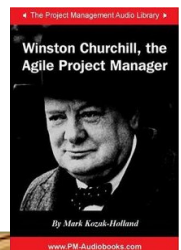
This series uses relevant case studies to examine how historical projects and emerging technologies of the past solved complex problems. It then harvests the lessons learned on these past projects and applies them to today’s projects.



Mark Kozak-Holland: Project Recovery Techniques from Sir Winston Churchill and the Battle of Britain

Through case studies and team workshops build expert level skills to:

- **profit from personal failure** by tracking Churchill as he came back from humiliating defeat in WWI to triumph as the hero who defeated Fascism in WWII.
- **resolve vexing governance issues** by examining how Churchill rapidly modernized Great Britain’s war governance structure and then brilliantly selected his key project leaders.
- **create compelling communications plans** by understanding how Churchill rallied his nation to pull together and pull back from the brink of defeat.
- **win over and manage vital stakeholders** through examples of how Churchill meticulously built key relationships with his staunchest critics.
- **increase your prioritization prowess** by understanding how Churchill rapidly set project recovery scope priorities and boundaries to focus on an achievable mission.
- **improve operational efficiency** by learning how Churchill ramped up war resupply through process engineering and used metrics to guide tactical operations.



As a result of Joe and Mark's unique blend of real world and academic expertise, you will find this seminar is far better at equipping you with practical project leadership skills for 3 reasons:



1 You will be engaged throughout the seminar in a way that ensures your learning will stay with you for a lifetime

Seminar speakers get away with delivering material that is not original or stimulating because they know you need development classes. This seminar sets the new standard by being meticulously crafted to be provocative, engaging and focused on helping you find hidden talents.

2 You Will Build Your Leadership Network

You will learn through group interaction. Each topic has team workshops built in that add to the fun of the event and allow you to contribute and learn from the collective genius of your peers. The interaction will strengthen your career and knowledge connections as well. *Be sure to bring a pocket full of business cards!*



3 You Will Acquire Practical PM Expertise

Most seminar level trainers have not practiced Project Management for years. In addition to being professional educators, Joe and Mark are seasoned and current Project Management Practitioners. They work from the same trenches as you and will deliver relevant techniques that will help you overcome the challenges you face right now.

"Joe's presentation was dynamic, meaningful and incredibly well prepared. Learn to learn from a leader. Joe is among the best presenters I have seen."

-Andy Burns SW
Ohio Chapter President

"Joe's personal stories really put the material in context. Theatrical element really held interest very well. An informative, inspiring and digestible seminar."

-Tony Vita, DP Manager
Alaska Dept of Resources

"Good information for Executives and PMS"

-John Baley,
Program Mgr
NANA
Development
Corporation

"Mark's insights into how Churchill approached his "project," were right on target and offered a unique perspective on how to achieve success under the most difficult conditions imaginable."

Dave Maurer, Lieutenant Colonel,
US Army (Ret.) Vice President
PMI, Washington DC

Joe Luttrell, PMP is the CEO of EQ Seminars, LLC founded to help principled leaders level the playing field in their work lives. He is an Integration Management Consultant for the US Army Accessions Command. He is a PMP Prep Instructor at the University of Louisville Delphi Center, a Dale Carnegie Graduate Assistant and a 6-year Board Member of the Kentuckiana PMI Chapter. His speaking accolades include a successful seminar series, two Dale Carnegie Awards and a trip to Orlando to speak at PMI's Leadership Institute Conference.

Mark Kozak-Holland, founded the www.lessons-from-history.com series. Mark brings years of experience as a consultant who helps Fortune-500 companies formulate projects that leverage emerging technologies. Since 1985 he has been straddling the business and IT worlds making these projects happen. He is a certified business consultant, an author of a book series, and a highly sought after speaker. Mark has authored numerous books on [Project Leadership](#). Mark is a frequent presenter at PMI Annual Global Congress.